



EXHIBITOR & SPONSORSHIP AGREEMENT

Please read carefully

Correct information will insure the expedient process of your application

March 13 & 14, 2010 - Embassy Suites, Napa Valley, CA

Keep a copy for your records

Register: Mail to - NCCA
1010 Professional Drive, Ste B
Napa, CA 94558

Contact:
Alan Esquibel, D.C.
Tel: 707-253-2221
Fax: 707-253-2225

Company Name _____
Contact Name _____ Title _____
Address _____
City / State/ Zip _____
Phone _____ x _____
Fax _____ Email _____

Please note the following Policies: All payments must be made by check or money order in U.S. Funds, or credit card information must accompany this form in order to be processed. Sponsors/Exhibitors who cancel (25 days or less prior to event) will not be entitled to a refund of any portion of their sponsorship/exhibitor fee.

Please Pay Online - napachiro.com/vendors - Save \$50.00 when paying Online.
Checks made payable to NCCA. Your booth assignment is "pending" until payment in full is received.

<p>PLATINUM SPONSOR (only 1 available) \$2,500 (1) See Sponsor Benefits (2) Exhibitor Table / Space - Primary Location (3) Saturday - Four (4) NCCA Buffet Tickets</p> <p>GOLD SPONSOR (only 1 available) \$1,800 (1) See Sponsor Benefits (2) Saturday - Three (3) NCCA Buffet Tickets</p> <p>SILVER SPONSOR (2 available) \$1,500 (1) See Sponsor Benefits (2) Saturday - Two (2) NCCA Buffet Tickets</p>	<p>SPONSORSHIP: (Premier Location- See Sponsor Benefits)</p> <p>1st Choice _____</p> <p>2nd Choice _____</p> <p>BOOTH REQUEST (See Expo Layout)</p> <p>1st Choice _____ Booth # _____</p> <p>2nd Choice _____ Booth # _____</p> <p>3rd Choice _____ Booth # _____</p>
<p>PAYMENT INFORMATION:</p> <p>SPONSORSHIP FEE (Booth Incl): \$ No Charge _____</p> <p>BOOTH FEE (\$800 / Booth) \$ _____</p> <p>BALANCE DUE \$ _____</p> <p>** Save \$50.00 when paying online. **</p>	<p>PAYMENT METHOD:</p> <p><input type="checkbox"/> Paid Online <input type="checkbox"/> Visa <input type="checkbox"/> M/C <input type="checkbox"/> Check# _____</p> <p>Credit Card# _____ Exp.Date: _____</p> <p>Name on Card _____</p> <p>Signature _____</p>

RECITAL

- The NCCA 27th Annual Relicensing Seminar including the Exhibition portion of the Seminar, is currently scheduled to take place at the Embassy Suites, Napa Valley, California on March 13th & 14th, 2010 (the "Exhibition").
- Exhibitor hereby agrees to lease exhibit space during the Exhibition according to Conference Rules, as well as the following terms and conditions.

TERMS AND CONDITIONS

- NCCA reserves the right to make changes in the Exhibition, including dates, times and location thereof. NCCA will make reasonable efforts to inform Exhibitor of any such changes on a timely basis. NCCA shall not assume any liability for damages in the event Exhibitor does not timely receive such information despite NCCA's reasonable efforts to do so.
- Exhibitor shall indicate no more than three booth locations in order of preference. The individuals managing the Exhibition (collectively, "Conference management") will make reasonable efforts to assign space as requested. NCCA shall not assume any liability for damages in the event Exhibitor does not obtain its preferences despite NCCA's reasonable efforts to so assign them. Before or after assignment of spaces, space allocations may be modified if the Conference management, in its sole and absolute discretion, deems it desirable and/or necessary.
- Exhibitor may not assign, share or sublet any portion of the space allotted without prior written permission from the Conference management.
- Full booth payment is due with your Exposition Contract & Registration Form to reserve a booth.
- The NCCA may refuse to permit anyone to exhibit that has an outstanding or an unpaid balance with NCCA.
- Cancellation Liability: In the event of a cancellation by NCCA for any reason, NCCA's liability is limited to the return of the registration fee only. NCCA will not reimburse any exhibitor for any travel or hotel cancellation fees or penalties.

AGREED & ACCEPTED:

Signature of Authorized Representative

Printed Name of Authorized Representative Date

Sponsor Benefits - 2010

Contact: Alan Esquibel, D.C. Event Co-Ordinator at 707-253-2221
Go Online napachiro.com/vendors

Platinum

Sponsorship Fee: \$2,500

Benefits Provided:

Opportunity for a **8 minute** address to the full delegation sometime during the Convention (See CASH GIVEAWAY)

CASH GIVEAWAY! \$250 of the sponsorship fee to be given away by the sponsor at the end of your presentation.

“NCCA’s Famous Free Full Spread Hot Lunch Buffet” - Major Sponsor

- **Exclusive** - Logo on lunch coupon given out to conference delegates
- **Easel Signage**
(Prominent Size & Position)
- **Table Card Acknowledgment**
 - a (Each Table) - Logo / Name
 - a (Prominent Size & Position)

Company information (provided by sponsor on-site in adequate quantity) Included in the conference Handouts.

Platinum Level Location and Recognition:

Break Sponsor - Exposition Hall Coffee, Tea and Refreshments

Exhibitor table in exhibitor area 1 Choice - Premier table location

Extra-large web-site logo w/hotlink on the conference and other web pages.

Direct Mail program reaching over 11,000 Doctors of Chiropractic

3 - 4'x8' Banners (banners supplied by vendor) with sponsor logo in prominent location / displayed in the attendee registration area, Main Conference Hall and Exhibit Hall

Gold

Sponsorship Fee: \$1,800

Benefits Provided:

Opportunity for a **6 minute** address to the full delegation sometime during the Convention (See CASH GIVEAWAY)

CASH GIVEAWAY! \$100 of the sponsorship fee to be given away by the sponsor as a prize at the end of your presentation.

“NCCA’s Famous Free Full Spread Hot Lunch Buffet” (Gold Level Position)

- **Easel signage**
(Gold Level Size & Position)
- **Table Card Acknowledgment**
(Each Table) - Logo / Name

Gold Level Location and Recognition:

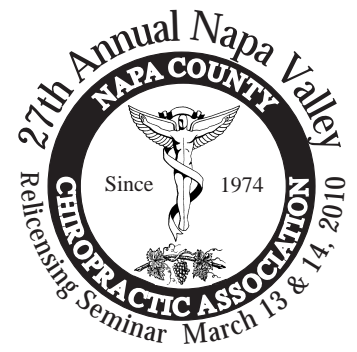
Break Sponsor - Exposition Hall Coffee, Tea and Refreshments

Exhibitor table in exhibitor area -Premier table location

Web-Site Logo w/hotlink on the conference web page

Direct mail program reaching over 11,000 Doctors of Chiropractic

2 - 4'x8' Banners (banners supplied by vendor) with sponsor logo displayed in the Main Conference Hall and Exhibit Hall



Silver

Sponsorship Fee: \$1,500

Benefits Provided:

Opportunity for a **3 minute** address to the full delegation sometime during the Convention (See CASH GIVEAWAY)

CASH GIVEAWAY! \$50 of the sponsorship fee to be given away by the sponsor as a prize at the end of your presentation.

Silver Level Location and Recognition:

Break Sponsor - Exposition Hall Coffee, Tea and Refreshments

Exhibitor table in exhibitor area - Silver Level Prime Location

Web-Site Logo w/hotlink on the conference web page

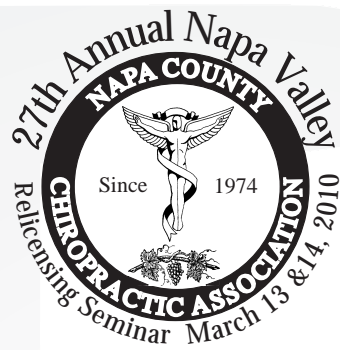
Direct mail program reaching over 11,000 Doctors of Chiropractic

1 - 3'x 6' Banner (banners supplied by vendor) with sponsor logo displayed in the Exhibit Hall

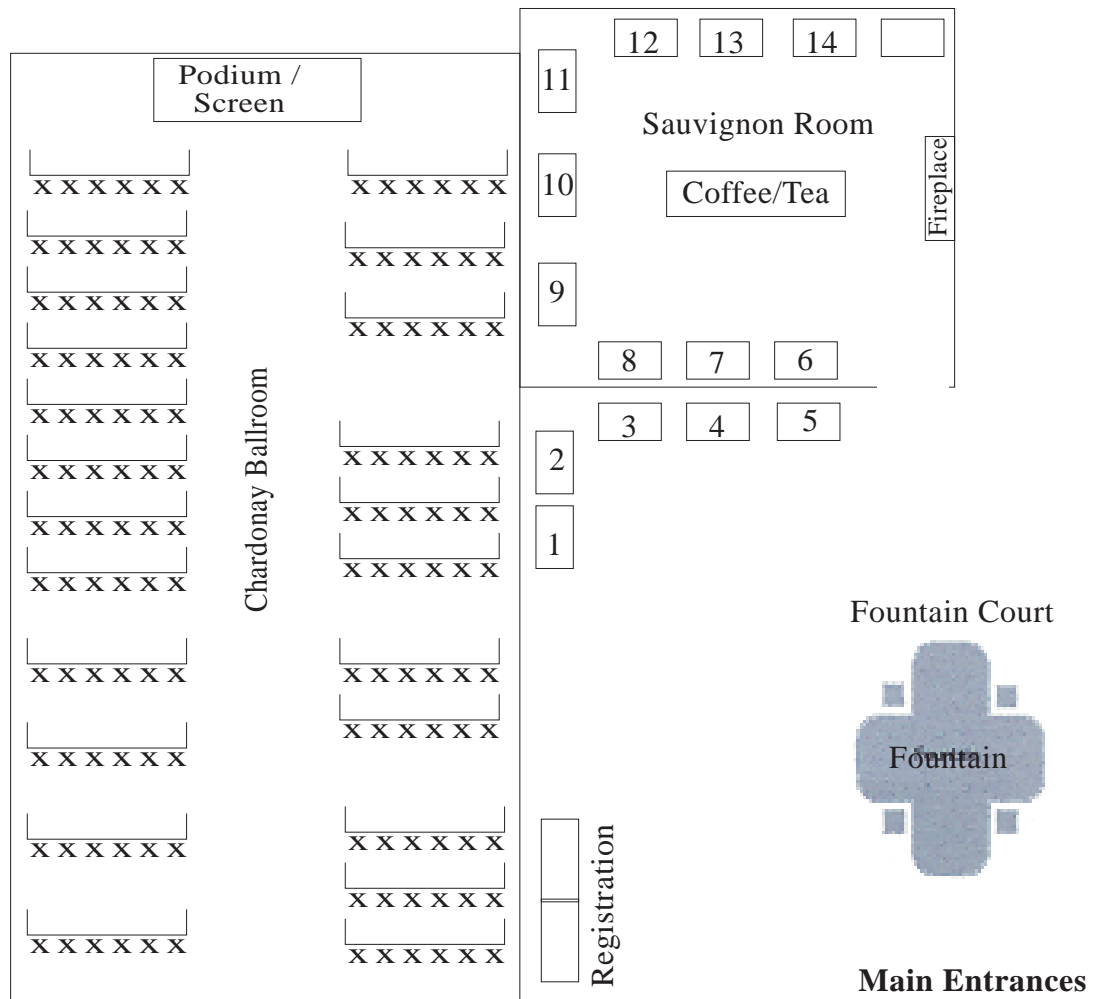
Table Card Sample



Lunch: On all tables for Platinum and Gold Sponsors.



2010 NCCA Annual Exposition Room Layout Embassy Suites Napa



Tentative Exhibit / Sponsor Break Times

Saturday March 13, 2010	
7:00 am - 8:00 am	Seminar Registration
9:15 am - 9:35 am	20 Minute Break
10:50 am - 11:10 pm	20 Minute Break
12:00 pm - 1:00 pm	• NCCA's Famous Free Full Spread Buffet Lunch.
2:50 pm - 3:10 pm	20 Minute Break
4:00 pm - 4:10 pm	10 Minute Break
5:00 pm - 5:20 pm	20 Minute Break

Sunday March 14, 2010	
9:40 am - 9:55 am	Silver Sponsor (4 minutes) and Gold Sponsor (7 minutes)
9:55 am - 10:10 am	Visit Exhibits 15 Minute Break
11:20 am - 11:30 am	Platinum Sponsor (10 minutes)
11:30 am - 11:40 am	Visit Exhibits 10 Minute Break
11:40 am - 2:00 pm	General Prize Give Away

Expo Space Capacities:

Location:	Table	Ceiling Ht
Sauvignon:	6' x 3'	13'
Fountain Court	6' x 3'	35'

- (Indoor (covered) Garden Atrium with fountain)
- * Exhibit Spaces may vary depending on needs.

Tentative Expo Set Up / Break Down Times

1. Earliest Possible Set Up - Friday after 7:00 pm
2. Latest Possible Tear Down - Sunday at 2:00noon

* Break Times Subject to Change without notice.